

RUBROS	2008	2009	1ra FORMULACIÓN PRESUPUESTAL (PIM) - 2011												2012	2013
	(REAL)	(REAL)	ENERO	FEBRERO	MARZO	ABRIL	MAYO	JUNIO	JULIO	AGOSTO	SETIEMBRE	OCTUBRE	NOVIEMBRE	DICIEMBRE	(PROYECTADO)	(PROYECTADO)
<b>Ventas netas</b>	<b>61,024,033</b>	<b>65,899,526</b>	<b>6,722,257</b>	<b>12,270,382</b>	<b>19,432,528</b>	<b>23,933,342</b>	<b>27,453,611</b>	<b>30,366,161</b>	<b>36,318,239</b>	<b>40,189,903</b>	<b>44,492,486</b>	<b>47,489,745</b>	<b>50,512,964</b>	<b>55,757,487</b>	<b>56,761,122</b>	<b>57,782,822</b>
Ventas Netas (Ingresos Operacionales)	61,024,033	65,899,526	6,722,257	12,270,382	19,432,528	23,933,342	27,453,611	30,366,161	36,318,239	40,189,903	44,492,486	47,489,745	50,512,964	55,757,487	56,761,122	57,782,822
Otros Ingresos Operacionales	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Otros ingresos operacionales</b>	<b>10,984,205</b>	<b>14,630,722</b>	<b>2,749,131</b>	<b>4,946,350</b>	<b>6,725,231</b>	<b>6,937,525</b>	<b>7,990,989</b>	<b>8,320,973</b>	<b>8,248,494</b>	<b>9,185,823</b>	<b>9,540,328</b>	<b>10,111,042</b>	<b>12,097,142</b>	<b>14,088,930</b>	<b>14,342,531</b>	<b>14,600,696</b>
Costo de Ventas (Operacionales)	10,984,205	14,630,722	2,749,131	4,946,350	6,725,231	6,937,525	7,990,989	8,320,973	8,248,494	9,185,823	9,540,328	10,111,042	12,097,142	14,088,930	14,342,531	14,600,696
Otros Costos Operacionales	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>TOTAL INGRESOS BRUTOS</b>	<b>72,008,238</b>	<b>80,530,248</b>	<b>9,471,388</b>	<b>17,216,732</b>	<b>26,157,759</b>	<b>30,870,867</b>	<b>35,444,600</b>	<b>38,687,134</b>	<b>44,566,733</b>	<b>49,375,726</b>	<b>54,032,814</b>	<b>57,600,787</b>	<b>62,610,106</b>	<b>69,846,417</b>	<b>71,103,653</b>	<b>72,383,518</b>
<b>Costo de ventas</b>	<b>53,425,648</b>	<b>59,659,834</b>	<b>3,659,561</b>	<b>7,776,025</b>	<b>14,891,621</b>	<b>19,570,577</b>	<b>22,369,466</b>	<b>24,936,995</b>	<b>28,550,690</b>	<b>32,365,500</b>	<b>36,758,198</b>	<b>39,156,609</b>	<b>41,923,010</b>	<b>44,167,796</b>	<b>44,962,816</b>	<b>45,772,147</b>
A Terceros	53,425,648	59,659,834	3,659,561	7,776,025	14,891,621	19,570,577	22,369,466	24,936,995	28,550,690	32,365,500	36,758,198	39,156,609	41,923,010	44,167,796	44,962,816	45,772,147
A Filiales (o principal) y afiliadas	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>UTILIDAD BRUTA</b>	<b>18,582,590</b>	<b>20,870,414</b>	<b>5,811,827</b>	<b>9,440,707</b>	<b>11,266,138</b>	<b>11,300,290</b>	<b>13,075,134</b>	<b>13,750,139</b>	<b>16,016,043</b>	<b>17,010,226</b>	<b>17,274,616</b>	<b>18,444,178</b>	<b>20,687,096</b>	<b>25,678,621</b>	<b>26,140,836</b>	<b>26,611,371</b>
Gastos de venta	6,463,032	6,884,702	673,526	917,006	1,215,637	1,715,346	2,973,860	2,996,856	2,390,869	2,851,636	2,310,075	3,965,065	4,412,565	5,805,635	5,910,136	6,016,519
Gastos de administración	3,725,397	4,367,326	238,067	489,805	809,968	1,295,714	1,101,326	1,145,990	1,048,755	1,265,356	1,925,361	2,914,733	3,796,453	3,084,358	3,139,876	3,196,394
<b>RESULTADO DE OPERACIÓN</b>	<b>8,394,161</b>	<b>9,618,386</b>	<b>4,900,234</b>	<b>8,033,896</b>	<b>9,240,533</b>	<b>8,289,230</b>	<b>8,999,948</b>	<b>9,607,293</b>	<b>12,576,419</b>	<b>12,893,234</b>	<b>13,039,180</b>	<b>11,564,380</b>	<b>12,478,078</b>	<b>16,788,628</b>	<b>17,090,823</b>	<b>17,398,458</b>
Otros ingresos y gastos	104,980	-13,878	-12,998	-413,657	-87,767	-78,511	203,743	176,776	117,252	241,650	55,914	-51,312	-235,812	-524,326	-533,764	-543,372
Ingresos por participaciones o dividendos	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ingresos diversos	864,697	2,091,827	32,966	154,801	195,907	239,652	282,277	289,895	293,786	384,126	109,563	152,895	180,547	315,293	320,968	326,746
Ingresos financieros	1,157,111	929,048	6,699	15,772	28,020	50,356	702,806	138,635	161,236	175,124	215,946	232,016	250,256	308,092	313,638	319,283
Ingresos extraordinarios	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Gastos financieros	533,820	159,255	8,186	130,335	56,985	63,626	280,209	196,125	210,012	127,016	142,006	158,635	177,645	596,456	607,192	618,122
Gastos extraordinarios	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Otros gastos	1,383,008	2,875,498	44,477	453,895	254,709	304,893	501,131	55,629	127,758	190,584	127,589	277,588	488,970	551,255	561,178	571,279
<b>UTILIDAD (PERDIDA) ANTES DEL REI</b>	<b>8,499,141</b>	<b>9,604,508</b>	<b>4,887,236</b>	<b>7,620,239</b>	<b>9,152,766</b>	<b>8,210,719</b>	<b>9,203,691</b>	<b>9,784,069</b>	<b>12,693,671</b>	<b>13,134,884</b>	<b>13,095,094</b>	<b>11,513,068</b>	<b>12,242,266</b>	<b>16,264,302</b>	<b>16,557,059</b>	<b>16,855,087</b>
<b>RESULTADO POR EXPOSICION A LA INFLACION</b>																
<b>UTILIDAD (PERDIDA) ANTES DEL IMP. A LA RENTA</b>	<b>8,499,141</b>	<b>9,604,508</b>	<b>4,887,236</b>	<b>7,620,239</b>	<b>9,152,766</b>	<b>8,210,719</b>	<b>9,203,691</b>	<b>9,784,069</b>	<b>12,693,671</b>	<b>13,134,884</b>	<b>13,095,094</b>	<b>11,513,068</b>	<b>12,242,266</b>	<b>16,264,302</b>	<b>16,557,059</b>	<b>16,855,087</b>
Participación de los Trabajadores	436,525	480,225	345,776	345,776	345,776	345,776	345,776	345,776	345,776	345,776	345,776	345,776	345,776	345,776	352,000	358,336
Impuesto a la renta	2,488,193	2,737,285	908,362	1,777,328	1,183,539	1,792,855	1,965,536	1,965,536	1,965,536	1,965,536	1,965,536	1,965,536	1,965,536	1,965,536	2,000,916	2,036,932
<b>UTILIDAD (PERDIDA) NETA DEL EJERCICIO</b>	<b>5,574,423</b>	<b>6,386,998</b>	<b>3,633,098</b>	<b>5,497,135</b>	<b>7,623,451</b>	<b>6,072,088</b>	<b>6,892,379</b>	<b>7,472,757</b>	<b>10,382,359</b>	<b>10,823,572</b>	<b>10,783,782</b>	<b>9,201,756</b>	<b>9,930,954</b>	<b>13,952,990</b>	<b>14,204,144</b>	<b>14,459,818</b>